

DECLARATION FOR PATENT APPLICATION

As the below named inventors, we hereby declare that:

Our residences, post office addresses and citizenships are as stated below next to our name.

We believe we am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **"METHOD AND APPARATUS FOR OBTAINING CONSUMER PRODUCT PREFERENCES THROUGH INTERACTIVE PRODUCT SELECTION AND EVALUATION"**, the specification of which

- is attached hereto.
- was filed on _____ as application Serial No. _____

We hereby state that we have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, 1.56(a).

Foreign Priority Applications

We hereby claim foreign priority benefits under Title 35, United States Code 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Priority Claimed

_____	_____	_____	Yes (X) No ()
(Number)	(Country)	(Day/Month/Year Filed)	

_____	_____	_____	Yes (X) No ()
(Number)	(Country)	(Day/Month/Year Filed)	

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I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

60/227,962
(Application Number)

August 25, 2000
(Filing Date)

U.S. Priority Applications

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Serial No.)	(Filing Date)	(Status-patented/pending/abandoned)
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Power of Attorney

We hereby appoint the following attorneys and patent agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: John E. Lynch, Reg. No. 20,940; Peter F. Felfe, Reg. No. 20,297; Norman D. Hanson, Reg. No. 30,946; John A. Bauer, Reg. No. 32,554; James Zubok, Reg. No. 38,671; James R. Crawford, Reg. No. 39,155, C. Andrew Im, Reg. No. 40,657; and David Rubin, Reg. No. 40,314; our attorneys with full power of substitution and revocation. Address all telephone calls to C. Andrew Im (212) 318-3000. Address all correspondence to:

FULBRIGHT & JAWORSKI L.L.P.
666 Fifth Avenue
New York, New York 10103

We hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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082304 099815

(1) Jonas ULENAS

Full Name/Sole or First Inventor

Jonas Ulenas
Signature

August 21, 2001
Date

Residence: 167 Oakfield Avenue
Dix Hills, NY 11746

Post Office Address: Same as Above

Citizenship: US

(2) Valdas C. DUOBA

Full Name/Second Inventor

Valdas C. Duoba
Signature

8-21-01
Date

Residence: 23 Beach Hill Road
Ft. Salonga, NY 11768

Post Office Address: Same as Above

Citizenship: US

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